

John Morris

Ph. 402-578-1650 / Email: john@newstreamtv.com / Born June 8, 1965

SUMMARY OF QUALIFICATIONS

- Experience working as Creative Director in the area of advertising and television production.
- Relational and Communication skills in meeting the needs of clients with creative marketing; promoting products and ideas through written and visual presentation.
- Proficient in script writing, graphic and web design, video and post production; in using tools such as Microsoft Office Suite and the Adobe Production Suite.
- Producer of 4 television programs including; The Florida Home Showcase, The CBSHome Showcase, Homebuilders of the Heartland and The Husker Auto Group Showcase.

EDUCATION

- **Bachelor of Applied Arts Degree** in Radio and Television from Ryerson University, Toronto.
- **Advanced Studies** at Moody Bible Institute, Chicago, Illinois.

PROFESSIONAL EXPERIENCE

- **PRODUCER DIRECTOR for Bellevue University** (Jan, 2010 - present)
 - Duties include creative video and post production for online educational content.
- **CREATIVE DIRECTOR and OWNER of New Stream TV, advertising agency** (2007 – 2010)
 - Duties include meeting the marketing and promotional needs of corporate clients
 - Duties include – Videography and Post Production Editor / Creative Writing
- **CREATIVE DIRECTOR for Spirit Marketing Group** (2002 – 2007)
 - Duties include – Videography and Post Production Editor / Creative Writing
 - Producer of The Florida Home Showcase, The CBSHome Showcase” “Homebuilders of the Heartland”, and the “Husker Auto Group Showcase”
 - Producer of television commercials and industrial videos for various local and regional clients, including STRATCOM, Kiewit Construction, ConAgra Foods, and The Omaha Safety and Health Council
- **WRITER / PRODUCER for WOWT**, Omaha’s NBC affiliate. (1994 – 2002)
 - Responsible for writing, shooting, and editing finished :30 second commercials for local advertisers including station promotion.
- **WRITER / PRODUCER for KPTM**, Omaha’s FOX affiliate (1990 – 1994)
 - Responsible for writing, shooting, and editing finished :30 second commercials for local advertisers including station promotion.

REFERENCES

Andrew Sleight, Owner of Sleight Advertising. (402) 334-3530
Mike Holland, Owner of Spirit Marketing Group (402) 706-3013
Michael Darr, Management Recruiter, Wycliffe (407) 376-2339
Vic Richards, Creative Services Director for WOWT, Omaha’s NBC Affiliate. (402) 346-6666